



# International Adventures Unlimited

*The Above & Beyond Adventure Travel Company*

## **Press Release**

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**FOR IMMEDIATE RELEASE**

## **Custom Adventure Travel Boutique is Diamond in the Ruff of the Upscale Industry**

**BOSTON, January 15, 2004** – Custom Adventure Travel Boutique is Diamond in the Ruff of the Upscale Industry

BOSTON, January 15, 2003-- Adventure tours are the hottest trend in travel, but finding a company that combines impeccable service and luxury with breathtaking scenery and heart pounding excitement can be an adventure in itself. International Adventures Unlimited (IAU), a Boston-based adventure travel boutique cuts through the clutter to bring their clients premier privately operated vacations in Costa Rica that are custom designed to exceed the expectations and imaginations of even the most seasoned traveler.

“There is so much to do in Costa Rica that sometimes it can be overwhelming just figuring out what your options are during your stay, “ says Scott Gauvin, IAU Director of US Operations. IAU assists their clients in the planning of a vacation that’s not only unique to them, but that also takes advantage of the wealth of activities and services Costa Rica has to offer. Although roughly only the size of West Virginia, Costa Rica is bordered by beaches on the Pacific and the Caribbean Coasts and boasts rainforests dense with some of the word’s most rare and exotic wildlife. Add foaming rivers, active volcanoes, and sweeping vistas and this country offers up the ultimate combination of idyllic romance and wild adventure.

IAU’s expert staff work with their elite clientele to craft unique itineraries that include: stays in lavish resorts with full spa services, private villas or secluded eco lodges; private charter flights or helicopter rides within the country; private guides and drivers; gliding across the top of the rainforest in a canopy tour; horseback rides along the beach; sailing with a gourmet sushi chef to prepare the catch of the day; magical balloon rides over the jungle; soaking in hot springs; and watching a live volcano erupt while sipping cocktails on a private balcony at sunset. “Our guests let us know what destinations or activities interest them - sometimes even just the kind of experience they want to have, the level of comfort they prefer and we handle the rest,” adds Director of Marketing, Judith Mendoza. Guests depart on their trip knowing that each piece of the journey was handcrafted with their interests in mind.

IAU caters to clients who value exclusive services and unforgettable experiences. Regardless of what guests opt to do or where they stay, traveling with IAU is sure to be a unique experience that starts at home in Boston’s stately Beacon Hill neighborhood where the staff is waiting to take you on an adventure with thoughtful planning and service that goes above and beyond.



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## **About International Adventures Unlimited, Inc.**

Since 1997, International Adventures Unlimited has been providing custom, private adventure trips to Costa Rica that go above and beyond the expected. Unique in its belief that every person has their own idea about a perfect vacation, IAU plans trips based on guests' interests rather than preset schedules. With offices in Boston and Costa Rica IAU operates its own tours and oversees every aspect of the trip to ensure highest standards of safety and service. Throughout the trip in Costa Rica guests are accompanied by a qualified IAU guide whose primary job is to ensure that guests experience Costa Rica in its totality. For more information please visit [www.intladventures.com](http://www.intladventures.com) or call 1-800-990-9738 to speak with a travel consultant.

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Still searching for appropriate contact info...

Sub: Bride's Magazine May Edition

January 15, 2004

Adventure travel is en vogue among honeymooners seeking extraordinary experiences in exotic destinations. I thought your upcoming May Hollywood Style Issue would be a great opportunity to educate your trend conscious readership about the latest fashion in high end honeymoon adventures and introduce them to International Adventures Unlimited, a boutique travel company that provides impeccable service by offering clients customized private tours to Costa Rica.

In addition to the following press release, I've also taken the liberty of including some additional information about our company and services for your reference. Should you require any additional information for this or future issues, please don't hesitate to let me know.

Best regards,

Judith Mendoza  
Director of Marketing  
International Adventures Unlimited