





# International Adventures Unlimited

*The Above & Beyond Adventure Travel Company*

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## **About International Adventures Unlimited, Inc.**

Since 1997, International Adventures Unlimited has been providing custom, private adventure trips to Costa Rica that go above and beyond the expected. Unique in its belief that every person has their own idea about a perfect vacation, IAU plans trips based on guests' interests rather than preset schedules. With offices in Boston and Costa Rica IAU operates its own tours and oversees every aspect of the trip to ensure highest standards of safety and service. Throughout the trip in Costa Rica guests are accompanied by a qualified IAU guide whose primary job is to ensure that guests experience Costa Rica in its totality. For more information please visit [www.intladventures.com](http://www.intladventures.com) or call 1-800-990-9738 to speak with a travel consultant.

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Editor  
Boston Magazine  
300 Massachusetts Avenue  
Boston, MA 02115  
E-mail: editor@bostonmagazine.com

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January 11, 2004

Dear Editor:

Adventure Travel is the hot trend, not only for thrill seekers, but also for honeymooners, outdoor enthusiasts, business professionals, retirees, and families with children. After surviving the long New England winter, most Bostonians are eager to embark on an adventure to a warmer climate.

I thought your upcoming April issue featuring Unique Boutiques would be a great opportunity to educate your discerning readers about the latest trend in vacation destinations and introduce them to International Adventures Unlimited, a boutique travel company that provides upscale, high quality service consistent with its Beacon Hill setting by offering clients customized private tours to Costa Rica.

In addition to the following press release, I've also taken the liberty of including some additional information about our company and services for your reference. Should you require any additional information for this or future issues, please don't hesitate to let me know.

Best Regards,

Judith Mendoza  
Director of Marketing  
International Adventures Unlimited